



Treasury Management – Financing Business in a Volatile Economic Climate

About the topic

Cash flow is the life-blood of a corporation. Apart from internally generated funds, how does a corporation finance its business operations and projects cost-effectively? What are some of the key issues to consider, as well as the risk factors in different financing methods?

This forum will cover the following topics:

- Overview: Issues to consider in fund raising
- Bank funding:
 - When is bank financing the right option?
 - Syndicated financing
 - Real estate / project financing
- Advantages, disadvantages, and risks of common financing methods
- Case studies

About the programme

Date & Time	15 March 2010, Monday, 6:30 p.m. – 8:00 p.m.
Venue	Harcourt Suite, 1/F, The Hong Kong Club, 1 Jackson Road, Central
Dress code	Smart Casual (Please note: Jeans, denim, T-shirts, tracksuits, shorts and training shoes are <u>not</u> permitted at this venue)
Fee	HKD190 per person for HKICPA members HKD300 per person for Non-HKICPA members
CPD credit	1.5 hours
Language	English
Target audience	Directors, CFOs and PAIBs who work in treasury management
Competency	Business Finance*
Rating	Intermediate*
Application deadline	10 March 2010

Rundown

- 6:15 p.m.** Registration starts
(Refreshment provided)
- 6:30 p.m.** Opening remarks by forum
chair
- 6:35 p.m.** Presentation
- 7:15 p.m.** Panel discussion and Q&A
session
- 7:55 p.m.** Closing remarks by chair

Chair

Ms. Susanna Chiu
Member
PAIB Leadership Panel

* Please refer [here](#) for descriptions of other competencies and ratings.

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Speakers / Panellists

Chew Fook Aun

Executive Director and Group Chief Financial Officer of Esprit Holdings Ltd.
HKICPA Vice-President and PAIB Leadership Panel Chairman

Peter Chan

Head of Relationship Management,
Corporate Banking, Australia & New Zealand Banking Group Ltd.

Phil Lipton

Managing Director and Head of Syndicated Finance Asia Pacific,
HSBC

Mike Wood

Senior Vice President, Head of Commercial Real Estate Lending & Project Finance,
Citic Ka Wah Bank Limited

Registration

The number of places is limited and in the event of over-subscription, places will be allocated on a first-come-first-served basis with priority given to PAIBs.

To register:

- **Online registration** (for HKICPA members only): Please [click here](#).
- **By post or by fax:** Complete the attached reply slip and return it to the Institute on or before 10 March 2010, together with a cheque made payable to “Hong Kong Institute of Certified Public Accountants”. Fax registration will be accepted for payment by any Visa / Master credit card. Confirmation of registration will be sent by e-mail. If confirmation has not been received by 11 March 2010, please contact Ms May Hung at 2287 7009 / Ms Canace Leung at 2287 7089.



Operation & Finance Department,
 Hong Kong Institute of CPAs
 37th Floor, Wu Chung House,
 213 Queen's Road East,
 Hong Kong.

Fax no: 2893 9853

**PAIB Forum on Treasury Management – Financing Business in
 a Volatile Economic Climate
 Enrolment Form**

*[Click here](#) for online enrolment (for HKICPA members only)

15 March 2010

(Reply on or before 10 March 2010)

FOR OFFICE USE

Seq. no.:

Handled by:

Please allow 4 days to process your application. In order not to delay the process, please DO NOT make any enquiries on your enrolment status. You can check it at "[My CPA](#)". Unsuccessful enrolment will be notified before the commencement of the event with full refund.

Please type or print:-

Name: (Mr./Mrs./Ms.) _____ Institute membership no.: _____

Company name: _____

Position held: _____ Email: _____

Telephone no.: _____ Fax no.: _____

Additional participant(s) from the same company as the above applicant:

	Name	Institute membership no. (if applicable)	Position
1.	_____	_____	_____
2.	_____	_____	_____
3.	_____	_____	_____

Please ✓ as appropriate

Admission Fee: HK\$190 per person (HKICPA members) X _____ person(s) = HKD _____
 HK\$300 per person (Non-HKICPA members) X _____ person(s) = HKD _____

Payment by: Cheque no.*: _____ (Bank: _____)
 Visa / Master credit card

*Cheques should be made payable to "Hong Kong Institute of Certified Public Accountants"

For payment by credit card, please fill in the following:	Card no.:																					
Cardholder's name : (Please print)	Card expiry date (month/year) :																					
Date :	Cardholder's signature :																					
FOR OFFICE USE	Auth. code no.	Handled by	Date																			

Please put a "✓" if you require a receipt and indicate your choice of delivery:
 by email by post (**to the address as shown below**)

Name:	Name:
Address:	Address:

Notes:

- Enrolments are accepted on a first-come-first-served basis with priority given to PAIBs. Telephone reservations will not be accepted.
- Full payment must be made before applications will be processed.
- The closing date for enrolment is 10 March 2010.
- Confirmation will be sent by e-mail, unless your application for registration is unsuccessful. If you have not received any confirmation by 11 March 2010, please contact Ms May Hung, on 2287 7009, or Ms Canace Leung, on 2287 7089.
- Unless the event is cancelled due to unforeseen circumstances, no refunds will be given after applications have been processed.
- Bad weather arrangement: The seminar will be cancelled if typhoon signal no. 8 or above / black rainstorm warning is hoisted, as announced by the Hong Kong Observatory, at or after 2:30 p.m. on the date of event. In the event of cancellation due to bad weather, the admission fee will be refunded.

Payment & Enrolment Status Enquiry: 2287 7381
 e-mail: finance@hkipca.org.hk

Event Information Enquiry: 2287 7009 / 2287 7089
 e-mail: mcs.msce@hkipca.org.hk