



## IT Conference: From Gatekeepers to Strategic Partners – Leveraging IT to become CPAs of the Information Age

<b>Date</b>	Saturday, 22 November 2008
<b>Time</b>	9:00 am – 1:00 pm
<b>Venue</b>	Ballroom, The Mira Hong Kong Hotel, 18/F, 118-130 Nathan Road, Tsim Sha Tsui, Kowloon. (formerly known as Miramar Hotel)
<b>Enrolment fee</b>	HK\$300    Member, student or IA/HKIAAT's member or student HK\$600    Non-member
<b>CPD credit</b>	3.5 hours
<b>Language</b>	English
<b>Enrolment deadline</b>	18 November 2008

### About the conference

As a professional accountant, it is crucial to understand the latest information technology development in both public and private sectors. This IT Conference, organized under the auspices of the IT Interest Group of the Member Services Committee, will bring you the latest IT-related information to facilitate your daily work and enrich your IT vision to meet the challenges in this ever-changing business society. The understanding on the full spectrum of the knowledge-based economy in Hong Kong from a macro-economic perspective will provide you a way to unleash your potential and enhance your professional works

In this Conference, you will also get to know how information technology facilitates chief financial officers (CFOs), who are always seemed to be a business partner with chief executive officers (CEOs) and are widely regarded as an active, innovative and independent transformation agent, to design and oversee strategy, operations and performance.

In recognition of the expanding computer networks and the common problems faced by many users, it is crucial for practitioners to know the improvement of computer security, its incident response and prevention etc. By taking advantage of innovation and technology, it will not only facilitate professional accountants' works, it also creates opportunities for you and your company.

Sign up now to hear the vision of Hong Kong's digital future and the state-of-the-art IT systems from both public and private sectors. All participants will also be presented with a 4GB limited edition HKICPA USB Pen.

*Sponsored by:*



## Programme

### Guests of Honour

- Hon Paul CHAN Mo-po, MH, JP, member of the Legislative Council (Accountancy Functional Constituency)
- Dr. Hon Samson TAM Wai-ho, JP, member of the Legislative Council (IT Functional Constituency)  
– *Create Opportunities and Values with Intellectual Capital*

### Keynote Speakers

- Mr. Jeremy Godfrey, Government Chief Information Officer  
– *Hong Kong's Digital Future*
- Mr. Con Conway, Chairman of I.Tel (HK) Limited  
– *IT and Major Multi-Sports Games – Past, Present and Future*

### Plenary Sessions – Technology Applications in Business

- Mr. Doug Lui, Head of Enterprise Performance Management & Governance Risk & Compliance, Greater China, SAP Hong Kong  
– *Maximizing Enterprise Financial Performance, Integration and Value (with SAP EPM and GRC solution)*
- Mr. Sammy So, Executive Director, FlexSystem Ltd  
– *Innovative Technology to avoid IT Project Failure*
- Mr. Leslie Sin, Consulting Systems Engineer, Cisco Systems Hong Kong  
– *Ways of Preventing Loss of Your Clients Information*
- Mr. Terence Lee, Microsoft Office Product Marketing Manager, Microsoft Hong Kong Limited  
– *How to Save the Cost for Improving the Collaboration and Business Performance*

## Who should attend

- Chief Executive Officer
- Chief Financial Officer
- Chief Information Officer
- Chief Compliance Officer
- Chief Operating Officer
- Financial Controller
- Director
- Senior executive
- Manager
- Interested parties

## How to register

Complete the enrolment form and return it to the Operation & Finance Department on or before **18 November 2008**, together with full payment.

## Enquiries

Should you have any question about the Conference, please contact Members & Corporate Services Department at 2287 7057 or 2287 7220 or email: [itig@hkicpa.org.hk](mailto:itig@hkicpa.org.hk).

## Speaker profile



### **Hon Paul CHAN Mo-po, MH, JP**

Member of the Legislative Council (Accountancy Functional Constituency)

Mr. Paul M. P. Chan is a member of the Legislative Council of HKSAR, representing the Accountancy Constituency. He was formerly the President of the Hong Kong Institute of Certified Public Accountants and the Chairman of ACCA-HK. He currently serves as a member on both the SMP Committee of the International Federation of Accountants (“IFAC”) and the Working Group on Accounting Standards for SMEs of the International Accounting Standards Board (“IASB”).

Mr. Chan holds a BBA and a MBA degree from the Chinese University of Hong Kong. He also studied at the Harvard Business School. He is an Adjunct Associate Professor of The Chinese University of Hong Kong and the City University of Hong Kong. He has frequently lectured, on a visiting basis, for the Trade Development Council, professional accounting bodies, universities and other institutions.



### **Dr. Hon Samson TAM Wai-ho, JP**

Member of the Legislative Council (IT Functional Constituency)

Dr. Samson Tam is currently the Chairman of Group Sense (International) Limited responsible for overseeing the overall corporate strategy and building up of business and technology partnerships and he is also a member of the Legislative Council of HKSAR, representing Information Technology Constituency.

In 1992, Dr. Tam was awarded the “Young Industrialist Award of Hong Kong” in recognition of his business achievement and contribution to the local industrial sector. He was also named one of the “Ten Outstanding Young Persons” in 1997.

With extensive experience in product development and research, Dr. Tam strives to promote technological cooperation between Mainland China and Hong Kong, contributing significantly to the local Information Technology industry.



### **Mr. Jeremy Richard Godfrey**

Government Chief Information Officer

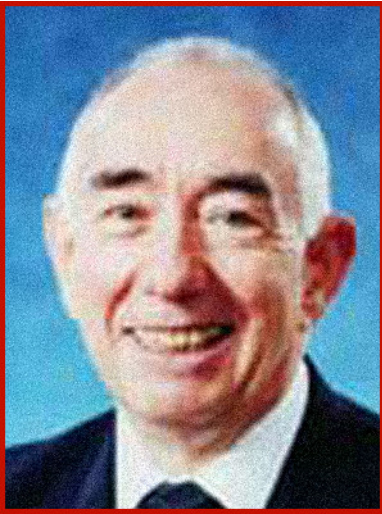
Government of Hong Kong Special Administrative Region

Mr. Jeremy Godfrey has had an extensive career in the Information and Communications Technology (ICT) sector, telecommunications industry, management and technology consulting, and have work experience in governments as well.

He spent almost ten years in the telecommunications industry specializing in strategy planning and marketing for Hong Kong Telecom and other business in Cable & Wireless Group.

From 1998 to 2007, Mr. Godfrey was a partner with PA Consulting Group in Hong Kong. He led strategy, e-business, IT and business change projects for the public sector and for private sector clients in the telecommunications, transportation, utilities and entertainment industries in Hong Kong and various South and East Asian economies.

## Speaker profile (cont')



**Mr. Con Conway**  
Chairman  
I.Tel (HK) Limited

Mr. Con Conway has been involved in the IT industry in HK for more than 40 years and concurrently has been a sports leader. He is Chairman of various IT organisations and Vice President of the HK Olympic Committee. He serves on a number of sports related committees.



**Mr. Doug Lui**  
Head of Enterprise Performance Management &  
Governance Risk & Compliance, Greater China  
SAP Hong Kong

Mr. Doug Lui has over 15 years of senior management experience in finance, accounting, audit and risk management. He was most recently the Chief Compliance Officer for a software start-up in US. His responsibilities include the strategic leadership in developing specific and integrated compliance framework and content in financial, operational and regulatory compliance requirements.

Previously, he was the Vice President of Operational Risk Management in a US national financial institution, responsible for design, implementation, and maintenance of Operational Risk Management framework for Basel II compliance. Mr. Lui was the Global Finance Director of Universal Music Group and responsible for financial planning, analysis, reporting and global Sarbanes-Oxley compliance Sarbanes-Oxley compliance.



**Mr. Sammy So**  
Executive Director  
FlexSystem Limited

Mr. Sammy So has over 20 years of working experience in IT & Accounting field. He was a Senior Accountant for Shongang Concord International Enterprises Co Ltd and a Senior Auditor at the CPA firm Li Tang Chen & Co. He is the Executive Director of FlexSystem Holdings Ltd (HKSE: 8050), responsible for planning business operation & management strategy, leading his sales and marketing team for promoting business solutions, managing the operation of those subsidiaries in PRC, and facilitating business communication in commercial activities. He is also the Founding President of ITAccountants Association (ITAA).



## Speaker profile (cont')



### **Mr. Leslie Sin**

Consulting Systems Engineer  
Cisco Systems Hong Kong

Mr. Leslie Sin is a Consulting Systems Engineer with Cisco Systems Hong Kong. He has over 16 years of data networking experience in network/computer equipment vendors, banking and public utilities in Hong Kong and Canada. Mr. Sin has been involved in designing large scale campus networks and focus in security technology in Cisco for the past 9 years. He obtained his bachelor degree of Electronic Engineering from McMaster University in Canada and Master of IT from Wollongong University in Australia, he is also CCIE, CISSP, CISA, CISM and CEH certified.



### **Mr. Terence Lee**

Microsoft Office Product Marketing Manager  
Microsoft Hong Kong Limited

Mr. Terence Lee has 17 years fruitful experience in IT field, with a Bachelor of Science (honor) Degree at Baptist University. He has been working at Microsoft Hong Kong for more than 14 years with technical and marketing background.



**MCS2 Event Code: ITIG081122**

**IT Conference:  
 From Gatekeepers to Strategic Partners -  
 Leveraging IT to become CPAs of the Information Age**

**Operation & Finance Department,  
 Hong Kong Institute of CPAs**  
 37th Floor, Wu Chung House,  
 213 Queen's Road East, Hong Kong.

**Enrolment Form**

**Fax no: 2893 9853**

**22 November 2008**  
 (Please reply on or before **18 November 2008**)

**FOR OFFICE USE**  
 Seq. no.: \_\_\_\_\_  
 Handled by: \_\_\_\_\_

Please allow 4 days to process your application. To avoid delaying the process, please do NOT make any unnecessary enquiries. You can check your enrolment status at "My CPA" at <http://www.hkicpa.org.hk>. Unsuccessful enrolment will be notified 2 days before the event with full refund.

Name: (Mr./Mrs./Ms.) \_\_\_\_\_ Company: \_\_\_\_\_

Membership no.: \_\_\_\_\_ Email: \_\_\_\_\_

Telephone no.: \_\_\_\_\_ Fax no.: \_\_\_\_\_

Mobile no.: \_\_\_\_\_ (for emergency use only)

<b>Admission fee:</b> HK\$300 for member, student or IA/ HKIAAT's member or student HK\$600 for non-member			
<b>Payment by:</b> <input type="checkbox"/> Cheque no.: _____ (Bank: _____ ) <input type="checkbox"/> Visa / Master credit card			
*Cheque should be made payable to "Hong Kong Institute of Certified Public Accountants"			
	Card no.:		
Cardholder's Name : (Please print)	Card Expiry Date (month/year) :		
Date :	Cardholder's Signature :		
<b>FOR OFFICE USE</b>	Auth. code no.	Handled by	Date

**Notes:**

1. Please complete the Enrolment Form and return it to the Operation & Finance Department on or before the deadline, together with full payment.
2. Enrolment is accepted on a first-come-first-served basis. No telephone reservation will be accepted.
3. For credit card payment, please fax the enrolment form to 2893 9853. For payment by cheque, the enrolment will only be processed upon receipt of full payment.
4. Successful applicants will receive confirmation letter at least 3 working days before the event.
5. If typhoon signal no.8 or above / Black rainstorm warning is hoisted at or after 6:30 a.m. on the date of event, the activity will be cancelled. Your admission fee will be refunded in the event of cancellation due to bad weather.
6. No refund will be entertained unless your enrolment is unsuccessful or the event is cancelled due to unforeseen circumstances.
7. The Institute reserves the right to change the venue, date or speaker of the event due to unforeseen circumstances.

**Payment & Enrolment Status Enquiry: 2287 7379**  
 e-mail: [finance@hkicpa.org.hk](mailto:finance@hkicpa.org.hk)

**Event Information Enquiry: 2287 7057 / 2287 7220**  
 e-mail: [itig@hkicpa.org.hk](mailto:itig@hkicpa.org.hk)