



## PAIB forum: Global and local developments in sustainability and corporate social responsibility reporting

### About the topic

Sustainability and corporate social responsibility (CSR) reporting, which describes how businesses report on the economic, environmental, and social impacts of the business, is increasingly expected of large companies globally. Investors look to these businesses to report on their strategy, management approach and performance in relation to the topic. While financial statements may capture a portion of corporate risk and value-creation potential, a transparent sustainability or CSR report provides a more balanced picture of the businesses to their stakeholders.

At this forum, prominent speakers will explain the global and local developments in sustainability and CSR reporting with relevant case studies, and share their experience. Participants can explore how the principles of sustainability/CSR are being integrated into business decisions and becoming a driver to long-term business development and prospects.

### About the programme

<b>Date</b>	<b>7 October 2010, Thursday</b>
<b>Time</b>	6:30 p.m. – 8:00 p.m.
<b>Venue</b>	Training Centre, Hong Kong Institute of CPAs, 27/F, Wu Chung House, 213 Queen's Road East, Wanchai
<b>Fee</b>	HKD190 per person for HKICPA members HKD300 per person for Non-HKICPA members
<b>CPD credit</b>	1.5 hours
<b>Language</b>	English
<b>Target audience</b>	Members working in the business sectors
<b>Competency</b>	General Business and Professional Knowledge*
<b>Rating</b>	Foundation/Intermediate Level*
<b>Application Deadline</b>	<b>4 October 2010</b>

#### Rundown

- 6:15 p.m.** Registration starts
- 6:30 p.m.** Opening remarks by chair
- 6:35 p.m.** Presentation
- 7:40 p.m.** Q&A session
- 8:00 p.m.** Closing remarks by chair

#### Chair

**Mr. Eric Fok**  
Member  
PAIB Leadership Panel

\* Please refer [here](#) for descriptions of other competencies and ratings.

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## Speakers

**Mr. Hugh Gozzard** is a Principal in the Enterprise Risk Services practice of Deloitte Hong Kong with over twenty-three years of professional experience. He provides corporate governance, risk management and internal controls-related services to global and local clients throughout the Asia Pacific region. He is also responsible for conducting benchmarking research studies on corporate governance-related subjects. Hugh is a regular speaker at seminars on corporate governance and risk management topics, including for events organized by the Conference Board, the World Congress of Accountants, the Committee of Sponsoring Organizations of the Treadway Commission (COSO) and a number of Hong Kong professional bodies. Hugh is an associate member of the Institute of Chartered Accountants in England & Wales and a member of the US Institute of Internal Auditors.

**Dr. Glenn Frommer** is the Head of Sustainability Development for the Mass Transit Railway Corporation where he has worked since 1992. He has the responsibility for implementing MTRC's sustainability policies and all environmental assessments for new rail projects, and reporting on achievements through the MTRC's internationally benchmarked Sustainability Reports. He is a member and fellow of several international and Hong Kong professional associations. He is the Honorary Chair of the Sustainable Development Commission for the International Association of Public Transport (UITP) and a past Chair of the Hong Kong Institute of Environmental Impact Assessment (HKIEIA). Dr. Frommer received his Doctorate from Stanford University in 1977 and was a Fulbright Fellow in Denmark 1977-78.

## Registration

The number of places is limited and in the event of over-subscription, places will be allocated on a first-come-first-served basis with priority given to PAIBs.

To register:

- **Online registration** (for HKICPA members only): Please [click here](#).
- **By post or by fax**: Complete the attached reply slip and return it to the Institute on or before 4 October 2010, together with a cheque made payable to "Hong Kong Institute of Certified Public Accountants". Fax registration will be accepted for payment by any Visa/Master credit card. Confirmation of registration will be sent by e-mail. If confirmation has not been received by 5 October 2010, please contact Ms May Hung at 2287 7009 / Ms Canace Leung at 2287 7089.

