



PAIB Workshop: investor relations for listed companies

Building a successful, long-term relationship with investors

About the topic

Nowadays, many CFOs and PAIBs need to understand the requirements of effective investor relations for listed companies. It is not simply a question of how best to release corporate information, but about building sustainable and mutually beneficial relationships with long-term investors and stakeholders.

At this workshop, participants will be able to interact with a speaker who has extensive experience in this field and learn about some of the current issues, as well as techniques and skills needed for effective investor relations.

The following topics will be covered at the workshop:

- The purposes of investor relations
- How investor relations drive stock performance
- Technology and investor relations
- The IR profession and challenges in Hong Kong

About the programme

Date	14 April 2012, Saturday
Time	9:30 a.m. – 12:00 noon
Venue	Training Centre, Hong Kong Institute of CPAs, 27/F, Wu Chung House, 213 Queen's Road East, Wanchai
Fee	HKD600 per person for HKICPA members HKD1,000 per person for Non-HKICPA members
Recommended CPD hours	2.5 hours
Language	English
Target audience	Those who want to know about investor relations (maximum 40 participants)
Competency	General Business and Professional Knowledge*
Rating	Foundation/Intermediate level*
Application deadline	10 April 2012

Rundown

9:15 a.m.	Registration starts
9:30 a.m.	Opening remarks by chair
9:35 a.m.	Presentation & case studies
11:55 a.m.	Closing remarks by chair

Speaker

Mr. Randy Hung
*Executive Director and CFO,
 China Fiber Optic Network System
 Group Ltd.*

Chair

Ms. Susanna Chiu
*Chairman
 PAIB Leadership Panel*

* Please refer [here](#) for descriptions of other competencies and ratings.

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Speaker

Mr. Randy Hung is the executive director and chief financial officer of China Fiber Optic Network System Group Ltd. (stock code: 3777), non-executive director of China Shineway Pharmaceutical Group Limited (stock code: 2877) and independent non-executive director of Zhongyu Gas Holdings Limited (stock code: 8070). He is currently an executive committee member of the Hong Kong Investor Relations Association, and a council member of the Hong Kong Institute of Directors. Mr. Hung is also serving as a member of Immigration Tribunal and was a member of the Board of Review (Inland Revenue) from 2009-2011.

Mr. Hung holds a MBA degree from the University of London and a bachelor's degree of science in accounting from the University of Southern California. He is a fellow of the Hong Kong Institute of Certified Public Accountants, a member of the American Institute of Certified Public Accountants and a member of the Hong Kong Securities Institute.

Registration

The number of places is limited and in the event of over-subscription, places will be allocated on a first-come-first-served basis with priority given to PAIBs.

To register:

- **Online registration** (for HKICPA members only): Please [click here](#).
- **By post or by fax:** Complete the attached reply slip and return it to the Institute on or before 10 April 2012, together with a cheque made payable to "Hong Kong Institute of Certified Public Accountants". Fax registration will be accepted for payment by any Visa / Master credit card. Confirmation of registration will be sent by e-mail. If confirmation has not been received by 11 April 2012, please contact Ms May Hung at 2287 7009 / Ms Canace Leung at 2287 7089.



Finance & Operations Department,
Hong Kong Institute of CPAs
37th Floor, Wu Chung House,
213 Queen's Road East, Hong Kong.

Fax no: 2893 9853

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Enrolment Form

*[Click here](#) for online enrolment (for HKICPA members only)

14 April 2012

(Reply on or before **10 April 2012**)

FOR OFFICE USE

Seq. no.:

Handled by:

Please allow 4 days to process your application. In order not to delay the process, please DO NOT make any enquiries on your enrolment status. You can check it at "[My CPA](#)". Unsuccessful enrolment will be notified before the commencement of the event with full refund.

Please type or print:-

Name: (Mr./Mrs./Ms.) _____ Institute membership no.: _____

Company name: _____

Position held: _____ Email: _____

Telephone no.: _____ Fax no.: _____

You may use a separate sheet to list out the name, position and Institute membership no. (if applicable) of additional participant(s) from the same firm/company as the above applicant.

Please ✓ as appropriate

- Admission Fee:** HK\$600 per person (HKICPA members) X _____ person(s) = HKD _____
 HK\$1,000 per person (Non-HKICPA members) X _____ person(s) = HKD _____
- Payment by:** Cheque no.*: _____ (Bank: _____)
 Visa / Master credit card

*Cheques should be made payable to "Hong Kong Institute of Certified Public Accountants"

For payment by credit card, please fill in the following:	Card no.:																		
Cardholder's name : (Please print)	Card expiry date (month/year) :																		
Date :	Cardholder's signature :																		
FOR OFFICE USE	Auth. code no.	Handled by	Date																

- Please put a "✓" if you require a receipt and indicate your choice of delivery:
 by email by post (to the address as shown below)

Name:	Name:
Address:	Address:

- Notes:**
- Enrolments are accepted on a first-come-first-served basis with priority given to PAIBs. Telephone reservations will not be accepted.
 - Full payment must be made before applications will be processed.
 - The closing date for enrolment is 10 April 2012.
 - Confirmation will be sent by e-mail, unless your application for registration is unsuccessful. If you have not received any confirmation by 11 April 2012, please contact Ms May Hung, on 2287 7009, or Ms Canace Leung, on 2287 7089.
 - Unless the event is cancelled due to unforeseen circumstances, no refunds will be given after applications have been processed.
 - Bad weather arrangement: The seminar will be cancelled if typhoon signal no. 8 or above / black rainstorm warning is hoisted, as announced by the Hong Kong Observatory, at or after 2:30 p.m. on the date of event. In the event of cancellation due to bad weather, the admission fee will be refunded.

Personal Data: All information provided in this form will only be used by the Institute or its agent for the purposes of processing the registration and/or organising the event in which you have enrolled. Although you are not obliged to provide the data sought by this form, failing to do so may result in an inability to process your enrolment. Collected data will only be used for this specific event and promotion of any future similar events. By completing the form you agree that the staff of the Institute or its agent may use your personal data for the purposes specified above. The detailed privacy policy of the Institute is available at www.hkicpa.org.hk.

Payment & Enrolment Status Enquiry: 2287 7381
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