



# Financial Reporting Seminar on Business Valuation

## What are the Values of Asset That You Are Purchasing?

### Unveiling HKFRS 3 – Purchase Price Allocation

<b>Date</b>	<b>18 January 2012 (Wednesday)</b>	
<b>Time</b>	7:00 p.m. – 8:30 p.m.	
<b>Venue</b>	Hong Kong Institute of CPAs Training Centre, 27/F., Wu Chung House, 213 Queen's Road East, Wanchai, Hong Kong	
<b>Chairperson</b>	Mr. Steve Ong Director, Standard Setting Hong Kong Institute of CPAs	
<b>Speaker</b>	Ms. Stella Law Associate Director, Business & Financial Instruments Valuation & Advisory Services – Greater China CBRE	
<b>Highlights</b>	The seminar comprises of the following parts: <ul style="list-style-type: none"><li>● Part I: Introduction – What is Purchase Price Allocation?</li><li>● Part II: Common Methodologies on Business Valuation &amp; Intangible Assets Valuation</li><li>● Part III: Case Study</li></ul>	
<b>Language</b>	English	
<b>Fee</b>	Member	HK\$190
	Non-member	HK\$330
<b>CPD Credit hours</b>	1.5 hours	
<b>Competency</b>	Financial Accounting and Reporting	
<b>Rating</b>	Intermediate Level* - Sound understanding of the knowledge area. The ability to apply knowledge and skills to a range of situations and able to deal with new situations.	
<b>Enquiries</b>	Please contact: <ul style="list-style-type: none"><li>- 2287-7379 (David Lok) for payment and enrolment status</li><li>- 2287-7057 (Yvonne Chew) for event information</li></ul>	

\* Please refer [here](#) for descriptions of other competencies and ratings.



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**Registration Deadline: 13 January 2012**

**MCS2 Event Code: F120118**

**[Please click here for online enrolment](#)**  
**(for HKICPA members only)**

**FOR OFFICE USE**

Seq. no.: \_\_\_\_\_  
 Handled by: \_\_\_\_\_

**Finance & Operations Department,**  
**Hong Kong Institute of CPAs**  
 37th Floor, Wu Chung House,  
 213 Queen's Road East, Hong Kong

**Fax no: 2893 9853**

**Please type or print: -**

Name: \_\_\_\_\_ HKICPA Membership /Student No. \_\_\_\_\_  
 (if applicable)

Company name: \_\_\_\_\_

Position held: \_\_\_\_\_ Email: \_\_\_\_\_  
 (for enrolment confirmation purpose)

Telephone No.: \_\_\_\_\_ Fax No.: \_\_\_\_\_

<b>Admission Fee:</b> <input type="checkbox"/> HK\$ 190 per person (HKICPA member or student) <input type="checkbox"/> HK\$ 330 per person (Non-HKICPA member)			
<b>Payment by:</b> <input type="checkbox"/> Cheque no.: _____ (Bank: _____)			
Visa / Master credit card <i>*Cheque should be made payable to "Hong Kong Institute of Certified Public Accountants", please issue SEPARATE CHEQUE for each forum.</i>			
For payment by credit card, please fill in the following:	Card no.:		
Cardholder's Name : (Please print)	Card Expiry Date (month/year) :		
Date :	Cardholder's Signature :		
<b>FOR OFFICE USE</b>	Auth. code no.	Handled by	Date

**Note:**

- Please complete the Enrolment Form and return it to the Finance & Operations Department on or before the deadline, together with full payment.
- Enrolment is accepted on a first-come-first-served basis. No telephone reservation will be accepted.
- For credit card payment, please fax the enrolment form to 2893 9853. For payment by cheque, the enrolment will only be processed upon receipt of full payment.
- Confirmation of registration will be sent by e-mail. If confirmation has not been received before the forum, please contact Ms. Yvonne Chew at 2287 7057 or email: [mcs.msce@hki CPA.org.hk](mailto:mcs.msce@hki CPA.org.hk)
- If typhoon signal no.8 or above / Black rainstorm warning is hoisted at or after 2:30 p.m. on the date of event, the activity will be cancelled. Your admission fee will be refunded in the event of cancellation due to bad weather.
- No refund will be entertained unless your enrolment is unsuccessful or the event is cancelled due to unforeseen circumstance.
- All personal data collected from the enrolment process, and administration of the programme will only be used for the purpose of the administration of the course on which members are enrolled.

**Payment & Enrolment Status Enquiry: 2287 7379**

e-mail: [finance@hki CPA.org.hk](mailto:finance@hki CPA.org.hk)

**Event Information Enquiry: 2287 7057**

e-mail: [tts@hki CPA.org.hk](mailto:tts@hki CPA.org.hk)